

Responsible Office 2023 Master class III "Circularity is a SUPER business opportunity".

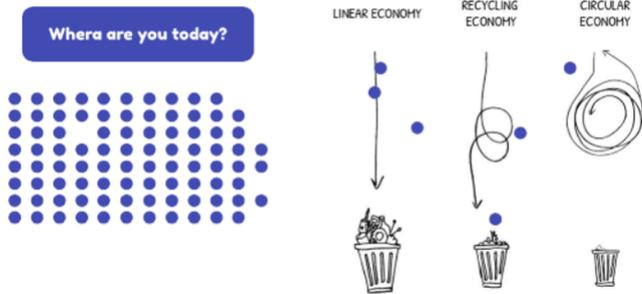
Report of session 1



Mieke does it again!

She is not for nothing the European grande dame of sustainability and circularity! The participants of Responsible Office Master Class 2023 session 1 feel they are in good company. Remember that even before 1990, our paper industry has always been a pioneer in innovation and in treating the environment correctly.

- In a short time, Mieke brings us up to speed. The secrets of circularity are revealed. It is not a magic word, nor a secret formula, not even a slogan for super companies or for wonder boys and girls. It is taking many small steps, and it is common sense. And you should do it because it is an opportunity for your business.



This really is a glimpse of the future.

In this highly interactive workshop where we share our insights and our challenges and struggles, we learn at an insanely fast pace what circularity is really all about. The new competition is working together. What is coming our way? What do we need to prepare for. This really is a glimpse of the future or, if you like, a tele-time machine.

Circular Languages

We can all use our own language. It is as if our hunger for knowledge about circularity transcends all barriers and language issues.

Arnaud de Voghel, Account Manager, ADVEO Benelux:

I can't wait to find out what happens next.

Thank you for your excellent introduction to the circular economy.

The issues at stake for the European Union, the Belgian economy and our industry are crucial and must be an integral part of our thinking. This course gives us the keys to a sustainable and prosperous future. I can't wait to find out what happens next so that I can put it into practice in my company.



Sam Volckaert, Project Manager, Turbel:

An interesting opener to the Masterclass series

I look forward to working further on the findings discussed.

This course is NOT a repeat of previous Master Classes. It is possible to attend WITHOUT prior knowledge, even if you have not yet started working on circularity. The course is in English. Participants can express themselves in their own language.

ONLINE Master Classes 09:30 to 12:30 CET:

- 1) 29 September 2023: *Challenges and opportunities in the circular economy.* **Via recording***
 - 2) 20 October 2023: What is the circular economy? What are the interesting circular business models?
 - 3) 24 November 2023: Legal changes in Europe and in your country; threats or opportunities?
 - 4) 1 December 2023: Identify circular opportunities in your company, start circular development and design.
 - 5) 15 December 2023: closing meeting in Merelbeke Belgium 10:00 - 15:30 CET. Catering included.
- HYBRID: this closing meeting can also be followed online. During this session, your company can obtain feedback from experts, your customers, your customers' customers, and private and public buyers on your sustainable development strategy.

All sessions will be recorded so that you can watch them afterwards if you are unable to attend one or more sessions.

Don't miss this essential training for a super low budget thanks to sponsorship by Bosta:

If you still want to participate in the next sessions, you can still do so.

In that case you will receive first the recordings* of prior sessions.

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