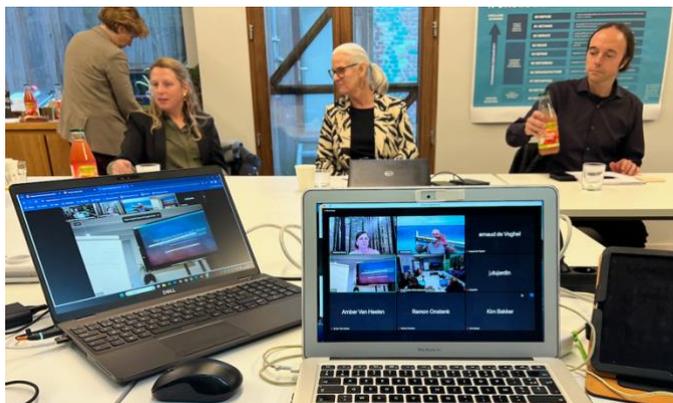


Responsible Office Masterclass III 2023



Today, December 15, we have appointment at the Circular Hub in Ghent. 30 people have registered for this closing meeting of the Responsible Office Masterclass III 2023. We are with 13 and the rest participate online. The technique, especially the sound for the onliners can still be improved at the next hybrid meeting but we are making big steps forward.

We have planned a market dialogue, and we plan to hear each other's ideas and assumptions, but also to challenge them where necessary or useful. Therefore, we have of course also invited customers, consumers from our industry. From the Flemish government there are two experts in Socially Responsible Public Procurement present, who give input on how our products are purchased at their departments. The city of Ghent also delegates its purchaser school and office supplies to this meeting. We also welcome manufacturers Hamelin, Edding and Lannoo Graphics, Mitsubishi Pencil, Jalema and Maped and importers / wholesalers Adveo, Turbel and KTC Kangaroo. Distributors Lumap, Dessauvage, Interoffice and Cockaert almost complete this list of attendees. Of course, Script PMG and KBM Magenta cannot be missing as press of this industry.



Several people from Rijkswaterstaat Netherlands are also present. Because of their cooperation with Flanders, they have a special interest in Responsible Office.

Mieke Pieters from The Circular Hub presents a summary and shows what issues we discussed at this MasterClass. In total, we got more than 17 hours of knowledge transfer and workshops without counting homework time. At the end of the year where there is still a lot of work to be done on everybody's table, it was quite tough to combine, but we are happy with the knowledge and insights gained. As participants in this MasterClass, we can now take our organisations by the hand

and guide them in this beautiful but choppy sea of circularity. Our CEO will know where to find us 😊

Edding demonstrates how simple it is to refill pens 10 times and, as a result, you can have much less negative impact on the environment. The slogan "be chill and refill" zooms through the aisles.



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The new Responsible Office website is demonstrated. Attending customers confirm that Responsible Office is a very useful tool for them to distinguish genuine from dubious environmental claims. And that they use Responsible Office to prepare their Request for Quotations.
<https://www.responsible-office.be/how-does-it-work>

As a manufacturer, to be allowed to put your product on Responsible Office, you must be able to present at least 1 third-party certificate with a solid reputation, and visitors can also download that certificate immediately. It is the conclusion that all products on Responsible Office are objectively proven to be sustainable. Everyone who wants to buy in a more sustainable way can start tomorrow. The hard work, searching products with certificates, has already been done by Responsible Office.

After an invigorating lunch, we got down to the market dialogue and we dealt with these themes:

- Why are linear products still the norm and standard in this industry?
- How can we boost eco-design?
- The buyer is not ready for circular procurement
- Is circular packaging the first step?
- How can we set up Office Products as a service?

We all had a lot of input on these questions.

The meeting closed at 15:30 with drinks and snacks, obviously not without thanking the participants and especially Mieke Pieters as a very inspiring and motivating teacher.

All participants received a diploma and a fine bonus in the form of several recordings of seminars by lecturer Karine Van Doorselaer of Antwerp University on material knowledge and eco-design.

Participants will receive a satisfaction survey to further improve our trainings.

Read all reports of 5 Masterclass III sessions 2023: <https://www.responsible-office.be/blog>

Many thanks to Responsible Office and Bosta for this Masterclass.

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